

August 2026-July 2027 Industry Partner Benefits & Levels



SNA of Ohio appreciates the support of our Industry Partners! Please note that the membership period is August 1, 2026-July 31, 2027. Available packages for the 2026-2027 year are detailed below. Additional event-specific sponsorships will be made available to current industry members throughout the year to offer additional marketing exposure. You may join/renew today at www.snaohio.org/industry

Additional sponsorship opportunities for the September 2026 Expo & Education Event, the June 2027 Annual Conference, the 2027 LAC Leave Behind Gifts, and Additional Platinum Benefits for the Annual Conference will be announced throughout the year!

PLATINUM MEMBER— \$1975

- ✓ Opportunity to apply for an available seat on the SNA of Ohio Industry Advisory Council
- ✓ Representation through the SNA of Ohio Industry Advisory Council
- ✓ One Free Booth at the September 29-30, 2026 Expo & Education event AND a discounted rate of \$550 for up to two additional booths purchased for use by the member company.
- ✓ One complimentary registration for a representative from the industry member company for the June 2027 Annual Conference (does not include pre-conference or optional events)
- ✓ Opportunity to register one additional representative from the industry member company at the paid industry rate for the 2027 Annual Conference
- ✓ Opportunity to participate in the Virtual Industry Information Station at the June 2027 Annual Conference**
- ✓ Platinum Member/Sponsor recognition at the September 2026 Expo and June 2027 Annual Conference
- ✓ One social media platinum member company highlight on the SNA of Ohio Active Social Media pages.
- ✓ Recognition on the SNA of Ohio website with link to company website (August 2026-July 2027)
- ✓ Annual database of SNA of Ohio directors including email addresses included with your membership— sent after the June 2027 Annual Conference
- ✓ Opportunity for electronic recognition on the SNA of Ohio website (Member must provide ad/content and will be featured on the date of your choosing per SNA of Ohio availability)

GOLD MEMBER—\$1700

- ✓ Representation through the SNA of Ohio Industry Advisory Council
- ✓ One Free Booth at the September 29-30, 2026 Expo & Education event AND a discounted rate of \$650 for up to two additional booths purchased for use by the member company.
- ✓ One complimentary registration for a representative from the industry member company for the June 2027 Annual Conference (does not include pre-conference or optional events)
- ✓ Opportunity to register one additional representative from the industry member company at the paid industry rate for the 2027 Annual Conference
- ✓ Gold Member/Sponsor recognition at the September 2026 Expo and June 2027 Annual Conference
- ✓ Recognition on the SNA of Ohio website with link to company website (August 2026-July 2027)

SILVER MEMBER—\$900

- ✓ Representation through the SNA of Ohio Industry Advisory Council
- ✓ Reduced exhibit booth fee of \$850 per booth for up to two booths for the September 29-30, 2026 Expo & Education Event.
- ✓ Opportunity to register one representative at the industry member paid registration rate for the June 2027 Annual Conference.
- ✓ Silver Member/Sponsor recognition at the September 2026 Expo and June 2027 Annual Conference
- ✓ Recognition on the SNA of Ohio website with link to company website (August 2026-July 2027)

Please note that the September 29-30, 2026 Expo & Education Event non-member booth rate will be \$1750 per booth. Expo booth registration will open by mid-July, and your booth registration rate will follow your 2026-2027 membership status, so be sure to renew your industry membership before you register for your Expo booth.

*****The Virtual Industry Information Station is a benefit included for Platinum Members. This is an opportunity for our platinum members to not only attend the June Annual Conference to participate in sessions and network with their industry and school district colleagues, but to also have a marketing presence at the June conference. The actual format/display option will be shared with platinum members when the conference schedule/format is finalized.***